

# 2016 QUESTAR Awards Grand Winners Book

**Creative & Production Credits** 

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## 2016 QUESTAR Awards Judges

### DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY Daniel Kennedy – President

### **IDEAS ON PURPOSE**

New York, NY Michelle Marks – Principal

### **JOLLY GOOD FILMS**

Auckland, NEW ZEALAND Mick Andrews – Director

### **MERCHANTCANTOS**

London, ENGLAND
Olivia Fairfield – Marketing Executive

#### **RINGZWEI**

Hamburg, GERMANY
Dirk Linke – Creative Director
Juliane Schoendube – Art Director

### TIME INC @ THE FOUNDRY

New York, NY Janice Miller – Senior Account Manager

## Best of Show

### **HSBC**

HSBC NOW Share: Our People, Our Story

### **NOMINATOR**

Ms. Jigna Parmar
Production Manager
MERCHANTCANTOS
16 Lincolns Inn Fields
London WC2A 3ED
UNITED KINGDOM
jparmar@merchantcantos.com
www.merchantcantos.com

### **CLIENT**

Ms. Dee Gosney Senior Producer HSBC 8 Canada Square London E14 5HQ UNITED KINGDOM dee.gosney@hsbc.com www.hsbc.com

### Best of Advertisements

## THE WAR AMPS Ernie and the Blue Bombers

### **NOMINATOR**

Ms. Jodi Bent Production Assistant THE WAR AMPS 2827 Riverside Drive Ottawa, ON K1V 0C4 CANADA Jodi.bent@waramps.ca www.waramps.ca

## Best of Brand Image

### AUDI AG Audi Magazine - Tour de Force

### **NOMINATOR**

Mr. Ilker Yilmazalp Award Manager LOVED GMBH Brandstwiete 46 20457 Hamburg GERMANY iy@loved.de www.loved.de

### **CLIENT**

Mr. Michael Finke
Director of Marketing Communications
AUDI AG
Senefelder Straße
85045 Ingolstadt
GERMANY
anja.weinhofer@audi.de
www.audi.com

## Best of Corporate Internal Communications

### **HSBC**

HSBC NOW Share: Our People, Our Story

### **NOMINATOR**

Ms. Jigna Parmar
Production Manager
MERCHANTCANTOS
16 Lincolns Inn Fields
London WC2A 3ED
UNITED KINGDOM
jparmar@merchantcantos.com
www.merchantcantos.com

### **CLIENT**

Ms. Dee Gosney Senior Producer HSBC 8 Canada Square London E14 5HQ UNITED KINGDOM dee.gosney@hsbc.com www.hsbc.com

## Best of Stakeholder Communications

## NEW WORLD DEVELOPMENT COMPANY LIMITED "Make a Splash with You" Underwater Campaign, New World Harbour Race 2015

#### **NOMINATOR**

Ms. Dodo Chu
Senior Officer - Branding & Internal Communications
NEW WORLD DEVELOPMENT COMPANY LIMITED
34/F, New World Tower 1, 18 Queen's Road
Central
HONG KONG
dodochu@nwd.com.hk
www.nwd.com.hk

## Best of Non-Profit Organizations

## COMPETITION COMMISSION (HONG KONG) "The Competition Ordinance is now in full effect" TVC

### **NOMINATOR**

Ms. Joyce Chan
Assistant Manager (Public Affairs)
COMPETITION COMMISSION (HONG KONG)
3601, 36/F, Wu Chung House, 213 Queen's Road East
Wanchai
HONG KONG
joycechan@compcomm.hk
www.compcomm.hk

### Best of Microsites

### **REWE GROUP**

Sustainability Report Microsite - We show responsibility.

### **NOMINATOR**

Mr. Marcel Teine Creative Director/CEO 3ST KOMMUNIKATION Taunusstraße 59-61 55120 Mainz GERMANY info@3st.de www.3st.de

### **CLIENT**

REWE GROUP Domstraße 20 50668 Köln GERMANY www.rewe-group.com

### Best of Mobile Media

## CLP HOLDINGS LIMITED A Snapshot of 2015 Annual Report

### **NOMINATOR**

Ms. Angela To
Public Affairs Manager
8 Laguna Verde Avenue, Hung Hom
Kowloon
HONG KONG
angela.to@clp.com.hk
www.clp.com.hk